



BROWNSVILLE
PUBLIC UTILITIES BOARD

PUBCAP Meeting

• • • Wednesday, May 20, 2026



BROWNSVILLE
PUBLIC UTILITIES BOARD

Call Open Meeting To Order



BROWNSVILLE
PUBLIC UTILITIES BOARD

Approval of April Minutes



BROWNSVILLE
PUBLIC UTILITIES BOARD

Old Business



BROWNSVILLE
PUBLIC UTILITIES BOARD

New Business



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PUBLIC UTILITIES BOARD

BPUB Sponsorship Program

OVERVIEW

● ● ● P U B C A P M E E T I N G | Wednesday, May 20, 2026

Alexa J. Perez

Division Manager for Marketing and Communications

Marketing and Communications Division

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Overview



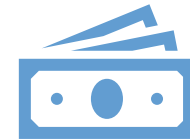
What the program is



Why BPUB
participates in
sponsorships



Sponsorship
Criteria



Examples of
Sponsorships

BPUB Sponsorship Program

BPUB's sponsorship program supports community-focused initiatives and events that align with the utility's mission, values and commitment to public service.

As a community-owned utility, BPUB participates in initiatives that:

- Promote community engagement
- Support education and public awareness
- Encourage conservation and safety awareness
- Strengthen relationships with customers



Why BPUB Participates in Sponsorships

Public Purpose & Community Connection

Sponsorships help BPUB:

- Connect with customers outside of service interactions
- Support initiatives that benefit the community
- Increase awareness of BPUB programs and services
- Promote educational and public outreach opportunities
- Reinforce BPUB's role as a trusted community partner



Sponsorship Criteria

Requests are generally reviewed based on:

- Community benefit and public purpose
- Alignment with BPUB's mission and values
- Educational, civic or cultural impact
- Benefit to inhabitants within BPUB's service area
- Audience reach and engagement opportunities
- Budget availability

Priority is typically given to nonprofit and community-focused organizations.

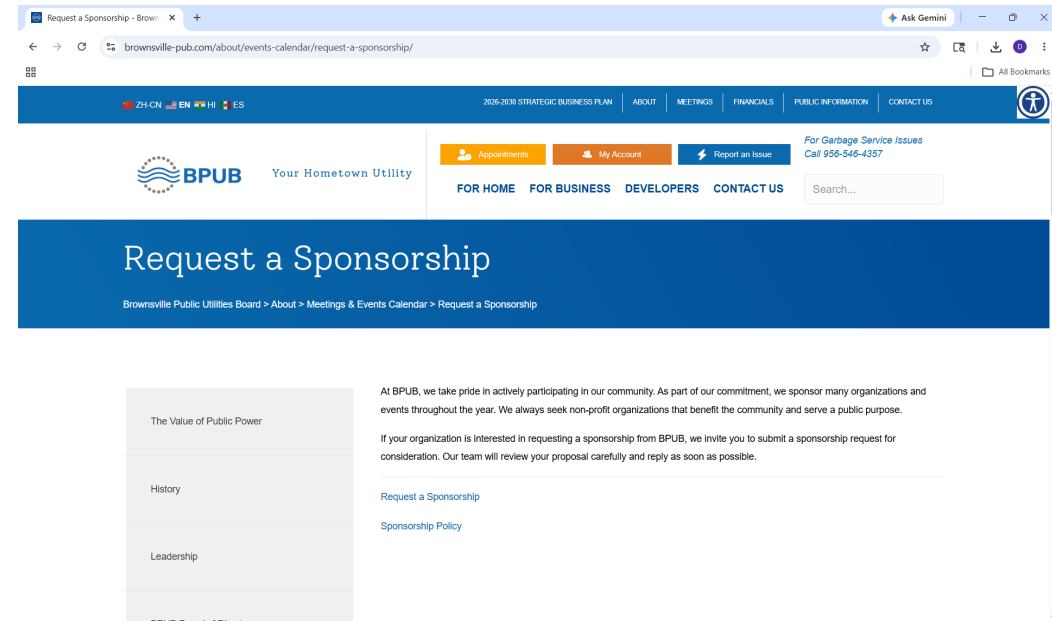


How to Apply

Organizations may submit sponsorship requests through the BPUB website.

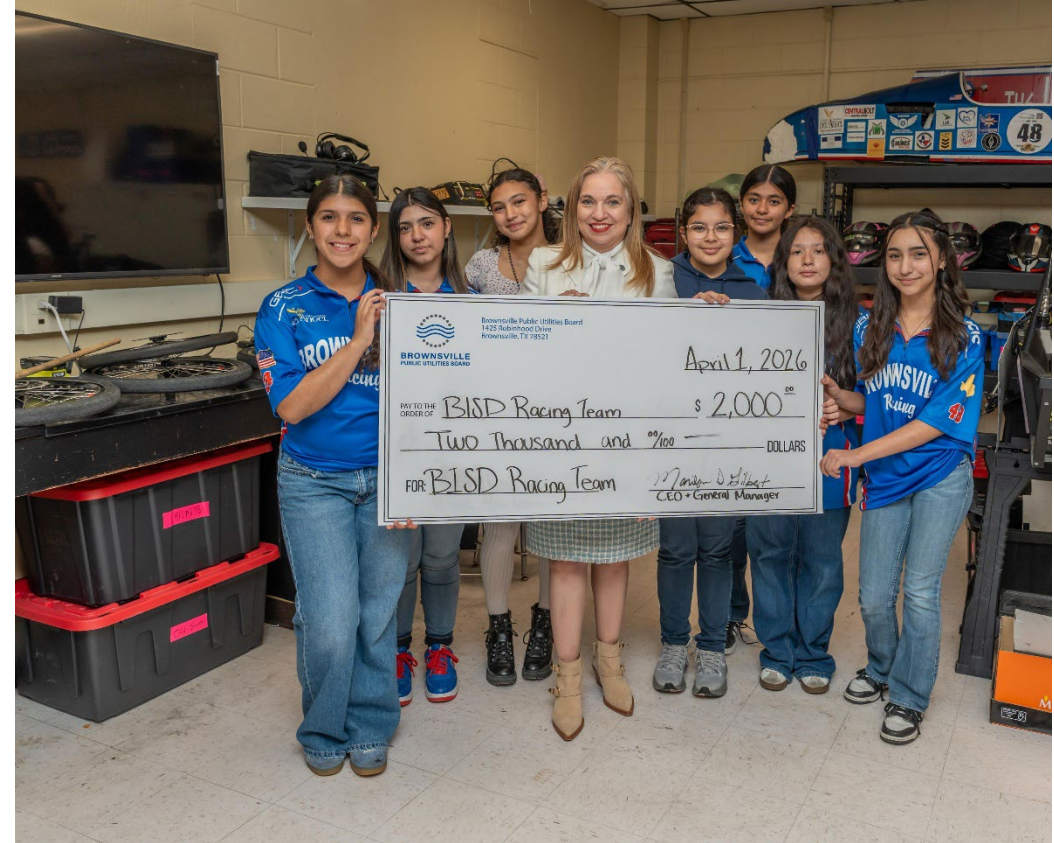
Applications typically include:

- Organization and event information
- Purpose and community impact
- Sponsorship request details
- Event date and audience information
- Relevant financial documents



Sponsorship Examples

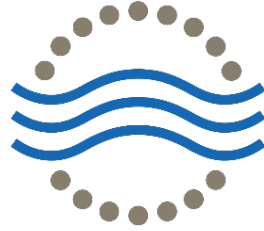
- BISD Racing Team
 - Middle school team finished third and high school team finished top 20 in respective divisions
- East Brownsville Little League
- LIFT: From Ground Up Construction Camp
- Charro Days Parades





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Project SHARE

2026 SCHOLARSHIP RECIPIENTS

• • • Wednesday, May 20, 2026

Evelyn Ramirez

Digital Information & Media Platforms Coordinator

1170 – Digital Information Platforms

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Mission

BPUB's annual project share scholarship program aims to support deserving high school graduates in their pursuit of higher education. This directly reflects BPUB's commitment to the transformative power of education. Over the past 19 years, BPUB has awarded roughly \$203,500 in scholarships to 197 recipients.

19

Total Years

197

Recipients

\$203,500

Total Scholarships Awarded

Application Requirements

1. Fill out the online application
2. Must reside in a household that receives service from BPUB
3. Must be graduating from high school during the 2025 - 2026 school year
4. Must attend an accredited university in the United States

Scholarship

11 \$2K

scholarships awarded this year to Brownsville-area high schools
graduating students

2026 Scholarship Recipients

Name	School
Carolina Vazquez	James Pace Early College High School
Gael Andre Garcia	South Texas ISD Medical Professions
Sophie Guerrier	Veterans Memorial ECHS
Sarah Lucia Magallanes	Saint Joseph Academy
Shawn E Wassen	Veterans Memorial Early College High School
Jazmin Gonzalez	Hanna High School
Carla Garza	Homer Hanna Early College High School
Hazel Lynn Trevino	Brownsville Early College High School
Ashley Nicole Amaro	Lopez Early College High School
Julianna Kay Bard	Lopez Early College High School
Cristian Loera	Los Fresnos High School



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Questions?



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Public Comments



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Next Meeting Date

JUNE 17, 2026



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Adjournment
