



BROWNSVILLE
PUBLIC UTILITIES BOARD

PUBCAP Meeting

● ● ● Wednesday, September 17, 2025



BROWNSVILLE
PUBLIC UTILITIES BOARD

Call Open Meeting To Order



BROWNSVILLE
PUBLIC UTILITIES BOARD

Approval of Minutes



BROWNSVILLE
PUBLIC UTILITIES BOARD

Old Business



BROWNSVILLE
PUBLIC UTILITIES BOARD

New Business



BPUB Community Event

STRENGTHENING OUR CONNECTION WITH THE COMMUNITY

• • • Wednesday, September 17, 2025

Miguel Collis

Senior Digital Information Platforms Technology Manager

Digital Information Platforms

Purpose

To connect with our customers and the community, showcasing BPUB's commitment through our utilities programs, services, topics of interests.

Goals:

- Enhance community relations and customer engagement.
- Educate the public on BPUB's utilities: water/wastewater and electric.
- Highlight BPUB's programs, services, and community contributions.



Background

- BPUB's first-ever Touch-a-Truck event, held October 19, 2024, in partnership with the Children's Museum of Brownsville (CMOB).
- Over 21 department participating
- Over 840 attendees
- **Activities:** Interactive displays of BPUB trucks and equipment; informational booths staffed by BPUB employees; bucket truck rides; free food, giveaways, and adult raffles.
- **Outcomes:** Successful collaboration fostering community connections; positive response from attendees and partners, with plans for future events.



Going Bigger

- **Name:** BPUB's - Big Public Utilities Bash
- **Date & Time:** Friday, October 10, 2025
- **Location Options:** BPUB Headquarters

**BIG
PUBLIC
UTILITIES
BASH**

Planned Activities

Touch-a-Truck: Returning core activity where attendees, especially children, can interact with BPUB utility vehicles and equipment up close to learn about daily operations in water, wastewater, and electrical services.



Planned Activities

Raffled Bucket Truck Rides: Offers a limited number of participants (selected via raffle) the chance to ride in a BPUB bucket truck for an elevated view, simulating a line worker's perspective.

Includes meeting staff like Leo the Lineman for an educational electrical safety presentation.



Planned Activities

Information Booth Passport Raffle:

Interactive information booths throughout; visitors collect stamps or info from each (like a passport) to enter a raffle for prizes.



Planned Activities

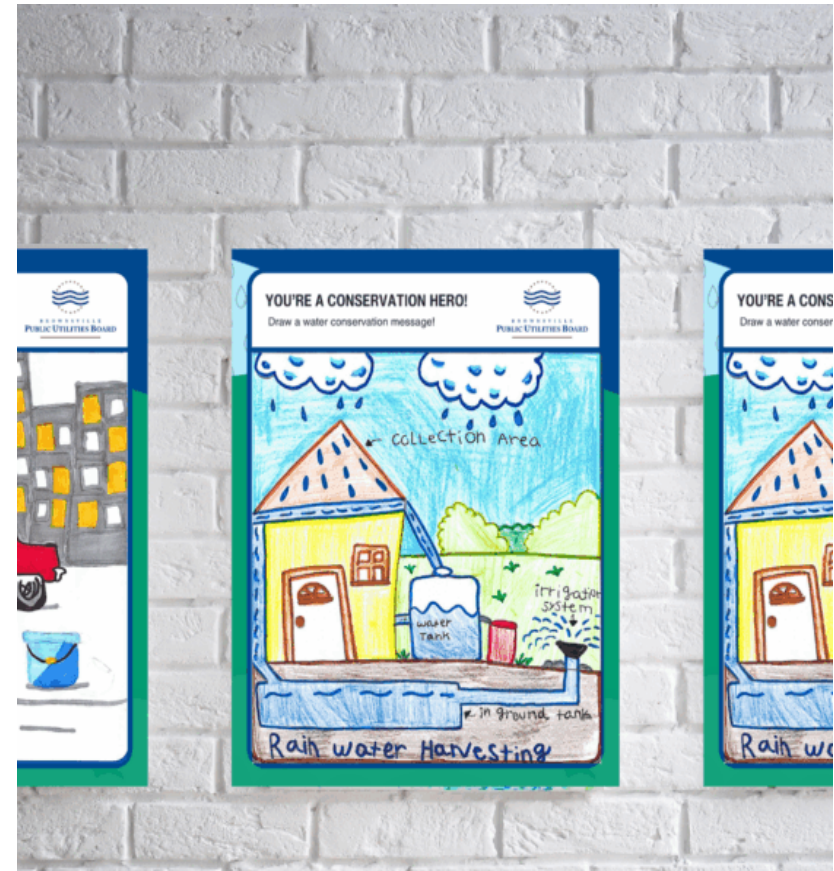
Public Power Presentations: Educational talks on the benefits of public power; aimed at kids to gain understanding of utility services through short, engaging sessions.



Planned Activities

Conservation Superheroes Drawing Contest Community Vote/Gallery (new):

Gallery of entries up for community vote encouraging water and energy conservation.



Planned Activities

Costume Contest (new): Participants dress up in utility-themed costumes tied to public power and conservation

Judged on crowd excitement, with prizes to boost fun and engagement during the event.



Planned Activities

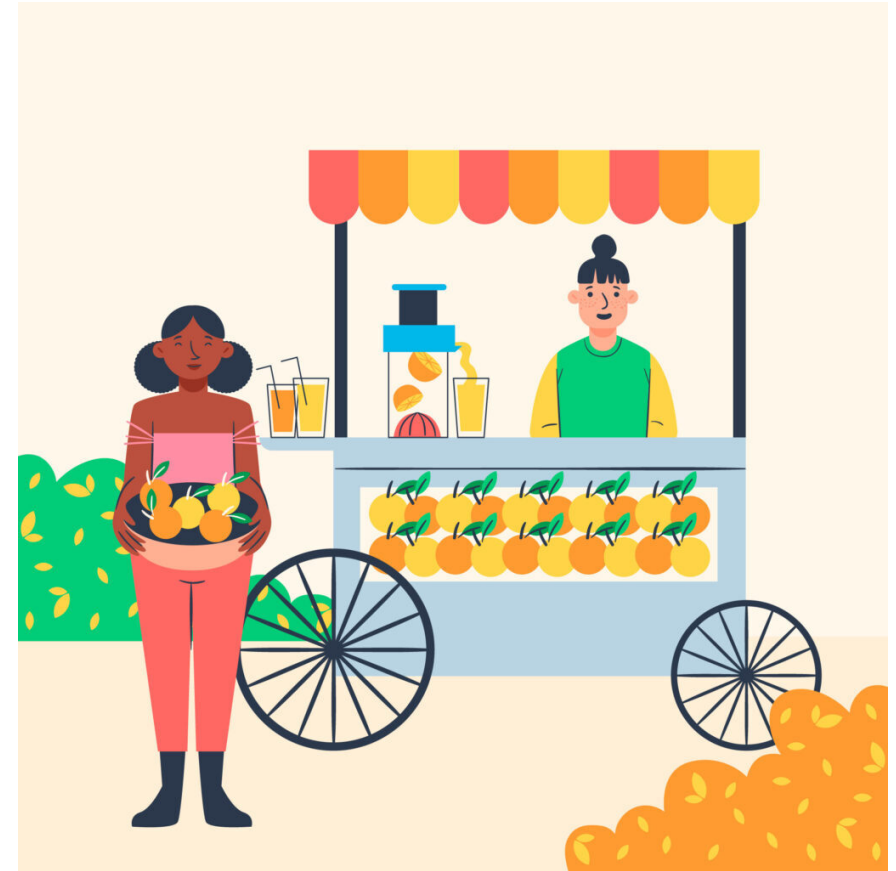
Solar Car Race (new): A hands-on competition where participants build and race small solar-powered model cars

Highlights renewable energy, tying into STEM learning in a fun, competitive format.



Planned Activities

Community Partnerships: Extending invitations to local organizations including the Children's Museum of Brownsville, City of Brownsville, Gladys Porter Zoo, Brownsville Wellness Coalition; this **expanded collaboration** aims to diversify activities, increase attendance, and strengthen community ties through joint booths and demos.

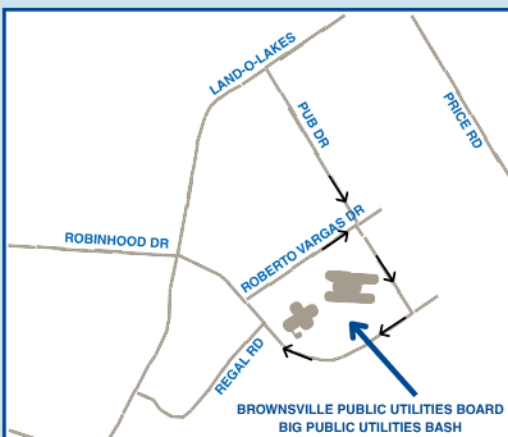
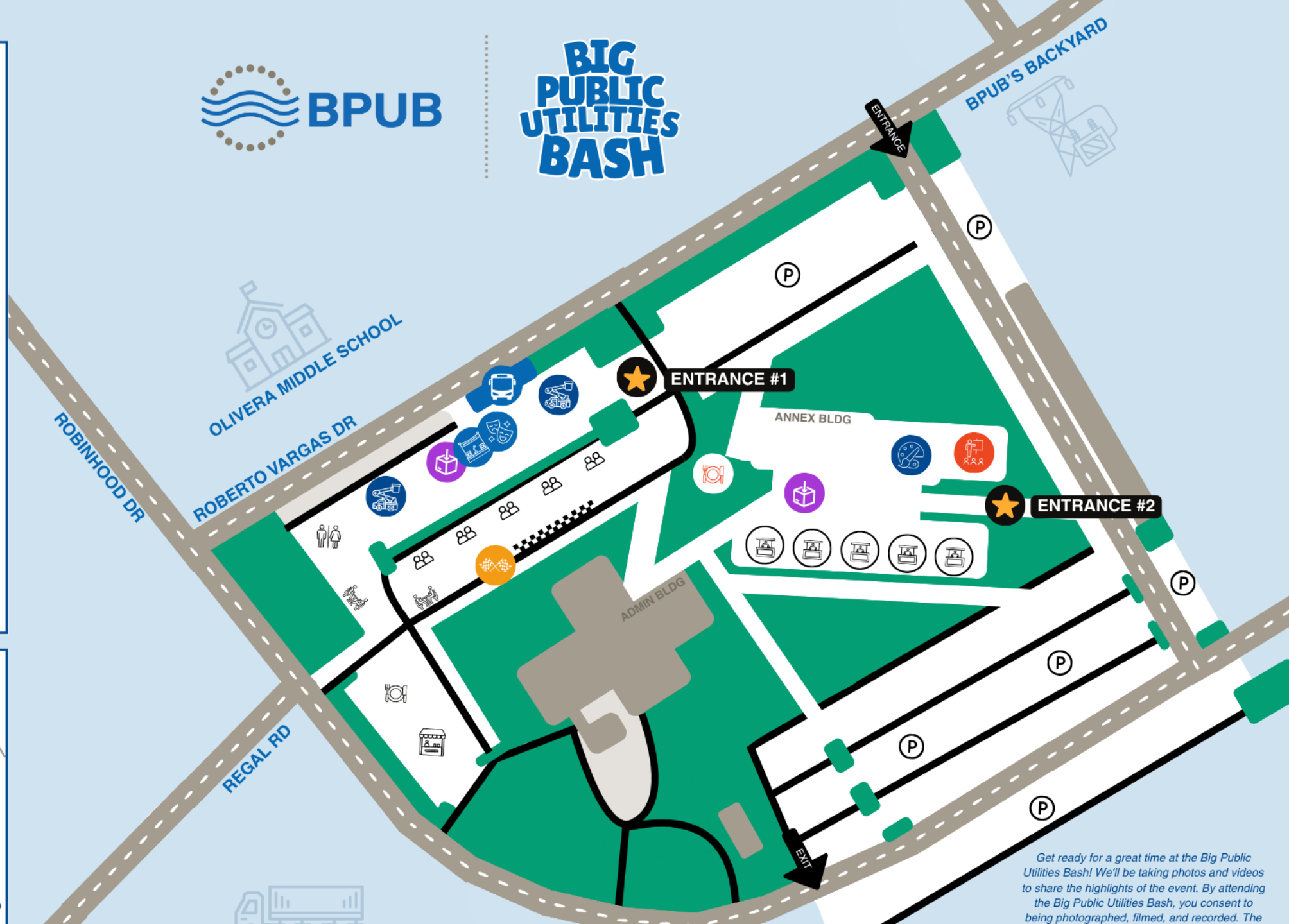


Map Key

-  Event Entrance 1 & 2
-  Public Parking
-  Touch-a-Truck / Bucket Truck Rides
-  Costume Contest
-  Raffle Drop-Off Boxes
-  Solar Car Race
-  Conservation Superheroes Art Gallery / Contest
-  Interactive Presentations
-  BPUB Information Booth
-  Food: While Supplies Last
-  Community Partners
-  Food
-  Vendors
-  Restrooms
-  Bus Stop



BIG PUBLIC UTILITIES BASH



Get ready for a great time at the Big Public Utilities Bash! We'll be taking photos and videos to share the highlights of the event. By attending the Big Public Utilities Bash, you consent to being photographed, filmed, and recorded. The

Expected Outcomes

- **Community Impact:** Anticipated benefits for the community, including increased awareness and engagement with BPUB.
- **BPUB Benefits:** Strengthened community relations, enhanced brand image, and increased visibility of BPUB's contributions and services.

Call to Action

- We encourage employee participation:
 - Set up and staff department information booths to showcase services and initiatives.
 - Promote the event by sharing details with friends, family, and networks—invite them, tag in updates, or forward info to boost engagement.

**BIG
PUBLIC
UTILITIES
BASH**

Next Steps

- Finalize Logistics
- Continue Event Promotion

Question?





BPUB Overview 2025

A LOOK AT THE ORGANIZATION

• • • Wednesday, September 17, 2025

Ryan Greenfeld, Comm. Public Relations Manager

Comm. Public Relations Manager

Comm. PR Department

A decorative graphic at the bottom of the slide consisting of several overlapping, wavy shapes in shades of blue and purple, creating a modern, fluid look.

Key Mission – Critical Services

- Water service
- Electrical service
- Wastewater service



Super Rating - Water

- TCEQ rated as a superior water system
- 3 water treatment facilities
 - 2 surface water plants provide 40 MGD
 - 1 brackish groundwater treatment facility (Southmost Regional Water Authority)
 - Approximately a third of Brownsville's water is brackish



Powering Brownsville - Electric

- Silas Ray Power Plant – Brownsville
 - 100% BPUB owned
 - Natural gas
- Hidalgo Energy Center – Edinburg
 - 21% ownership, 500 MW capacity
 - Natural gas
- Sendero Wind Farm – Hebbronville
 - 100% ownership, 78 MW capacity
- ERCOT membership
 - Buy and sell on ERCOT marketplace
- Reliable Public Power Provider (RP3) Diamond award winner



Keeping the City Clean - Wastewater

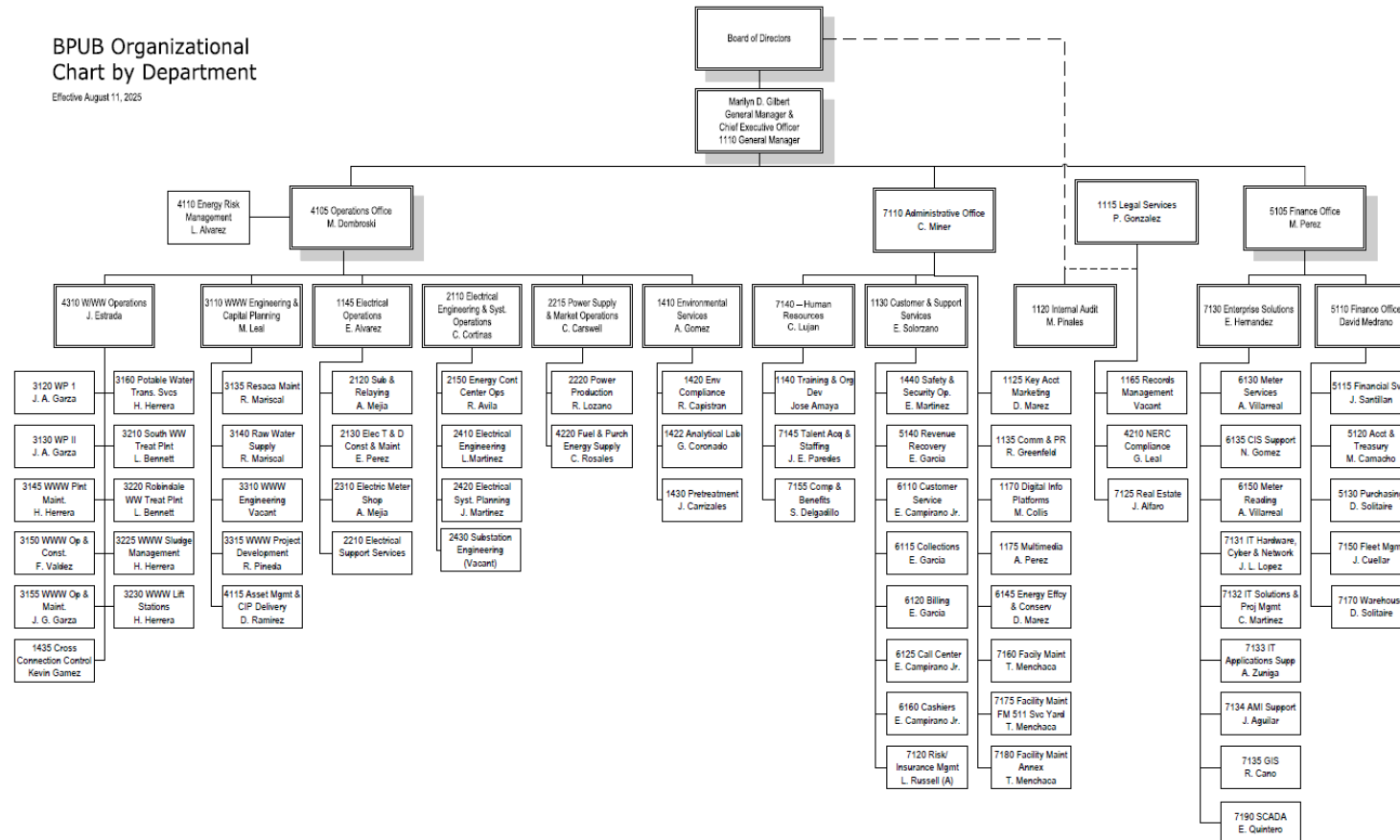
- 2 wastewater treatment plants
- 194 lift stations
- Miles of gravity wastewater collection lines
- Subject to regulation by EPA and TCEQ



BPUB Keeps Growing!

BPUB Organizational
Chart by Department

Effective August 11, 2025



Many jobs, many roles, one mission



Board of Directors

- Leadership delegated to board of directors
- Seven members – six appoint by city commission with mayor serving as seventh member
- Current board chair: Gerardo Martinez
- Representative leadership, hallmark of public power



Executive Management

Marilyn Gilbert, General Manager & CEO

- Responsible for executing the plans and decisions of the Board of Directors, thereby directing all aspects of utility systems
- Oversees all day-to-day operations
- Company currently divided into 4 sections, each with an executive manager



Executive Management

Mark Dombroski, Assistant GM/COO

- Responsible for operational functions and ongoing maintenance of all the utilities and ensuring all policies, resolutions are enforced

Divisions

W/WW Operations	W/WW Eng. & Cap. Planning
Electrical Operations	Electrical Eng. & Syst. Op.
Power Sup. & Market Op.	Environmental Services

Department

Energy Risk Management



Executive Management

Constanza Miner, CAO

- Responsible for overseeing daily administrative operations, provides input for business planning

Divisions

Human Resources

Administrative

Customer & Support Services

Departments

Key Account Marketing Energy Efficiency & Cons.

Facility Maintenance Facility Maintenance 511

Facility Maintenance Annex



Executive Management

Mike Perez, CFO

- Responsible for managing BPUB's finances, including financial planning, management of financial risks and financial reporting

Divisions

Enterprise Solutions

Finance Office



Executive Management

Paul Gonzalez, General Counsel & CLO

- Responsible for advising on legal issues and corporate governance
- Works to minimize legal risks

Divisions

Internal Audit – reports functionally to the Board and administratively to the CLO

Departments

Records Management

NERC Compliance

Real Estate



About PUBCAP – How It Started

Public Utilities Board Consumer Advisory Panel (PUBCAP) was organized in 1983 for the purpose of better informing Board officials as to the needs and concerns of the system customers.



PUBCAP Structure

PUBCAP is composed of 10 members representing a cross-section of the system's service area community and one staff representative of the Board.



PUBCAP Purpose: Customer Relations

- To provide a forum for customers to express concerns about utility issues and about BPUB
- To enable BPUB to improve communications
- To identify & discuss utility issues affecting BPUB & its customers
- To respond to BPUB's request for advice and consultation on various issues



QUESTIONS?



BROWNSVILLE
PUBLIC UTILITIES BOARD

Public Comments



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Next Meeting Date

OCTOBER 15, 2025



BROWNSVILLE
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Adjournment
