



CONSERVATION SUPERHEROES DRAWING CONTEST OFFICIAL RULES

All entries must adhere to the following rules. Please read over the complete rules to ensure the criteria have been met. Entries that do not meet contest rules will be disqualified.

OVERVIEW

Texas students enrolled in grades 1-5 within BPUB's service territory or residing in a home serviced by the Brownsville Public Utilities Board (electric, water or wastewater) are invited to participate in the Conservation Superheroes Drawing Contest. Proof of enrollment or a signed letter of assurance for homeschooled students will be required of contest winners. Contest entries are accepted from March 18 to April 12, 2024, and are deemed timely if postmarked on Friday, April 12, 2024, and received by Tuesday, April 16, 2024.

To enter, a student must submit original artwork on a BPUB drawing sheet portraying one or more ways people can conserve energy and/or water around the home, together with a fully completed entry form and agreement signed by a parent or guardian. Clip the artwork to the entry form. Only one entry per student is allowed.

Entries should be sent or dropped off in an envelope so the artwork is not folded or damaged to:

Brownsville Public Utilities Board
ATTN: Digital Information Platforms
1425 Robinhood Dr.
Brownsville, TX 78521

BPUB employees and their immediate families (spouses, parents, siblings, children, and each of the respective spouses or people living in the same household of each) are not eligible to participate.

BPUB's decision to accept or evaluate any drawing will be the sole decision of BPUB, and such decision shall be final. Contest rules and dates may be changed at BPUB's sole discretion. No obligation or liability is assumed by BPUB in connection with the contest.

ARTWORK REQUIREMENTS

Artwork must deliver a clear and positive message about ways to conserve energy or water around the home. Negative/violent themes or drawings displaying messages that may be considered disturbing, inappropriate, bullying, or hate messages will not be considered.

Artwork must be original work created by the contest participant and may not have been previously submitted, distributed, or have won any other award in any other competition. Each student may submit only one design. The student's name cannot appear on the artwork.

Collages, computer-generated artwork, photography, or photocopies will not be accepted; designs must not include company logos, product brands, store names, or other copyrighted materials. Drawings must not be framed or mounted.



Artwork entries may use various media, including watercolor, pen and ink, markers, etc. Remember that entered artwork may be reproduced or reprinted, so clear and easy-to-read messages are best. The use of glitter is strongly discouraged.

BPUB owns all submitted artwork. Winners and their parents or guardians agree to the use of the winners' names and likenesses to promote the Conservation Superheroes contest and future conservation efforts of BPUB. Entries will not be returned. See the entry form and agreement for further details.

Judging:

Drawings will be reviewed and judged by BPUB staff on their artistry, creativity, originality, and ability to communicate a clear message to conserve energy or energy around the home. Five finalists from each grade level will be selected for community voting.

Finalists will be put up for community vote on www.brownsville-pub.com/contest. The community voting period will be **from April 24 to May 10 at 5 p.m. local time**. Entries with the most votes will be selected as grand prize winners from each grade.

Prizes:

BPUB will award one grand prize winner per grade level. Grand prize winners shall receive an Apple iPad (9th Generation). Twenty Community Choice runners-up will receive BPUB-branded products.

Prizes must be claimed at the BPUB Administration Building at 1425 Robinhood Drive, Brownsville, Texas. To claim a prize, the student must be accompanied by a parent, legal guardian or responsible adult, who must produce a valid driver's license or government-issued identification card. The student will be required to provide any of the following documents for the 2023-2024 school year to verify eligibility under the Official Rules:

- School-issued photo ID
- Recent copy of BPUB bill
- Signed Verification of Enrollment form
- Report card
- Homeschool Letter of Assurance

If you have any questions, email conservationheroes@brownsville-pub.com.