

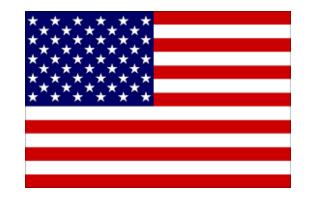
### **Board of Directors Meeting**

• • Monday, January 8, 2024



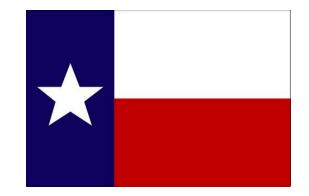
### **Confirmation of a Quorum**

### Pledge of Allegiance to the United States



I pledge allegiance to the flag of the United States of America and to the Republic for which it stands, one Nation under God, indivisible, with liberty and justice for all.

### **Texas Pledge**



Honor the Texas flag, I pledge allegiance to thee, Texas, one state under God, one and indivisible.





## Workshop or Public Hearing(s)

# **Consent Agenda Items**

1. Consideration and Possible Action to Amend Brownsville Public Utilities Board Personnel Policies and Procedures Policy No. 8 -Sick Leave-Dr. Emilia Guerra

2. Consideration and Possible Action to Amend Brownsville Public Utilities Board Personnel Policies and Procedures Policy No. 9 -Vacation Leave-Dr. Emilia Guerra

3. Consideration and Possible Action to Amend Brownsville Public Utilities Board Personnel Policies and Procedures Policy No. 14 -Worker's Compensation-Dr. Emilia

4. Consideration and Possible Action to Amend Brownsville Public Utilities Board Personnel Policies and Procedures Policy No. 25 -Harassment Policy-Dr. Emilia Guerra

5. Commercial Paper Funding Adjustments to Reimburse Expenditures for Electric, Water, and Wastewater Capital Improvement Projects for the Period of October 2023 through December 2023-Miguel A. Perez



# **Consent Agenda Items**

6. Consideration and Possible Action to Award Bid for the Downtown Wastewater Improvements – American Recovery Program Act (ARPA) Project 1 (B014-24) to be Funded through the 2021 ARPA and Other Funding Sources ARPA-2021-1112—Marie C. Leal

7. Consideration and Possible Action to Award Bid for the Downtown Water and Wastewater Improvements – American Recovery Program Act (ARPA) Project 1 (B014-24) to be Funded through the 2021 ARPA and Other Funding Sources ARPA-2021-1112—Marie C. Leal

8. Consideration and Possible Action to Approve Phase 2 Pole Yard Expansion of the FM 511 Service Center Yard—Marie C. Leal

9. Consideration and Possible Approval to Extend the Contracts for the Annual Supply of Sludge Dewatering Polymer for the Belt Press Systems at the Wastewater Treatment Plants—Jaime Estrada



# **Consent Agenda Items**

10. Consideration and Possible Approval to Select a Firm as Bond Counsel—Miguel A. Perez

11. Consideration and Possible Action to Approve Amendment No. 4 of the USIC Locating Services, LLC Service Contract and Purchase Order—Cesar A. Cortinas





### **Individual Consideration Items**

# **General Manager's Report**

- a. Board Calendar-Marilyn D. Gilbert
- b. Industry and BPUB Updates-Marilyn D. Gilbert



### **Board Calendar**

#### January 2024

February 2024

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

#### March 2024

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

#### Monthly Scheduled Meetings

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29		

None	SRWA Board Meeting
Jan 8	BPUB Board Meeting
Jan 17	PUBCAP Meeting
Feb 5	SRWA Board Meeting
Feb 12	<b>BPUB Board Meeting</b>
Feb 21	PUBCAP Meeting
Mar 4	SRWA Board Meeting

#### Mar 11 BPUB Board Meeting Mar 20 PUBCAP Meeting

#### **Other Events**

Jan 17	<b>RGV</b> Legislators Appreciation
	Reception, McAllen, TX
Jan 18	South Texas Community
	Summit, Austin, TX
Feb 6-7	TPPA Marketing & Customer
	Service Conference, SA
Feb 7	Finance Committee Meeting
	TPPA Legal Seminar, SA
Feb 21-23	8th Annual Water & Wastewater
	Regional Conference, Eagle Pass
Feb 26-28	2024 APPA Legislative Rally,
	Washington, DC
Mar 11-13	NWC Legislative Summit,
	Washington, DC
Mar 11-14	2024 Water Reuse Symposium,
	Denver, CO

#### (Spring Break-March 11-15, 2024)

#### BPUB Holidays (BPUB Offices Closed)

Jan 1	New Year's Day
Jan 15	Martin Luther King Day
Feb 19	Presidents Day
Mar 29	Good Friday



**PUBLIC UTILITIES BOARD** 



### **Public Comments**



### Consideration and Action on Items Pulled Out of Consent

# Staff Reports and Presentations to the Board

- a. Financial Report-Monica Cavazos
- b. Engineering and Legal Fees Monthly Expenses-Monica Cavazos
- c. City of Brownsville Capital Work Orders Report-Monica Cavazos
- d. Drought Communication Update-Lupe Garcia/Ryan Greenfeld/Miguel Collis



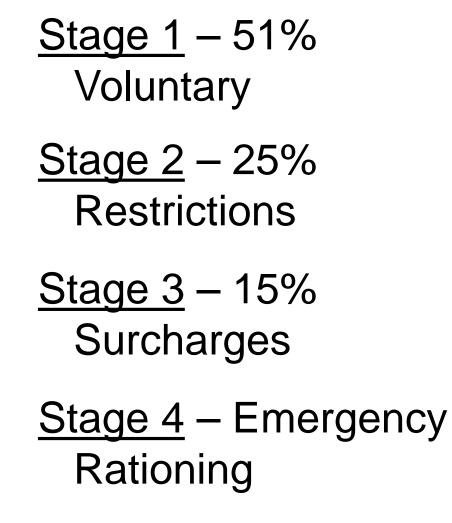


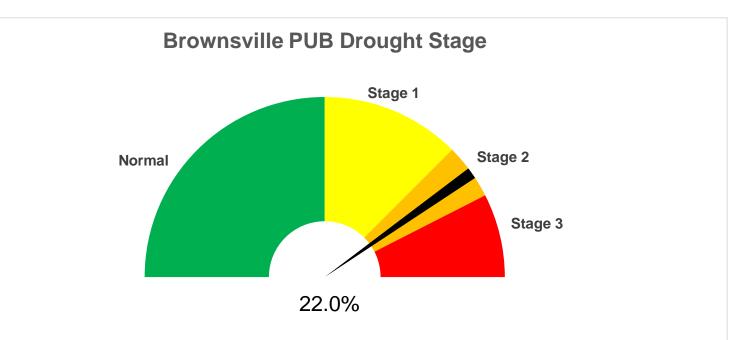
B R O W N S V I L L E PUBLIC UTILITIES BOARD

### **Drought Update**

### JANUARY 8, 2024

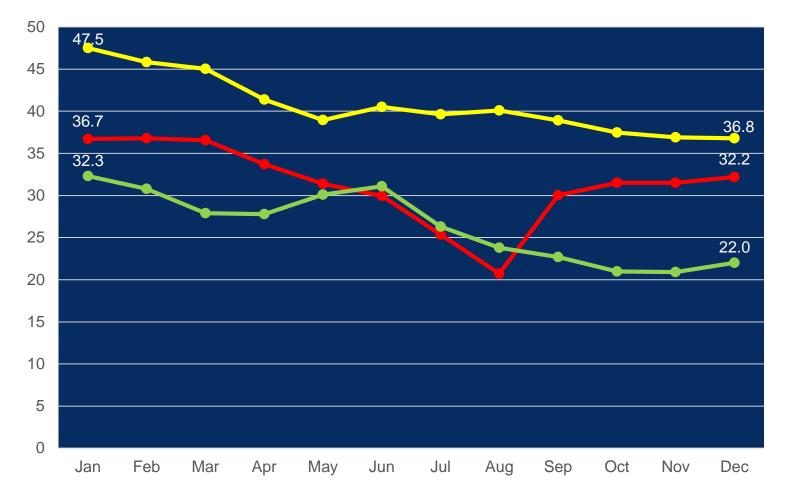
• • BOARD OF DIRECTORS MEETING

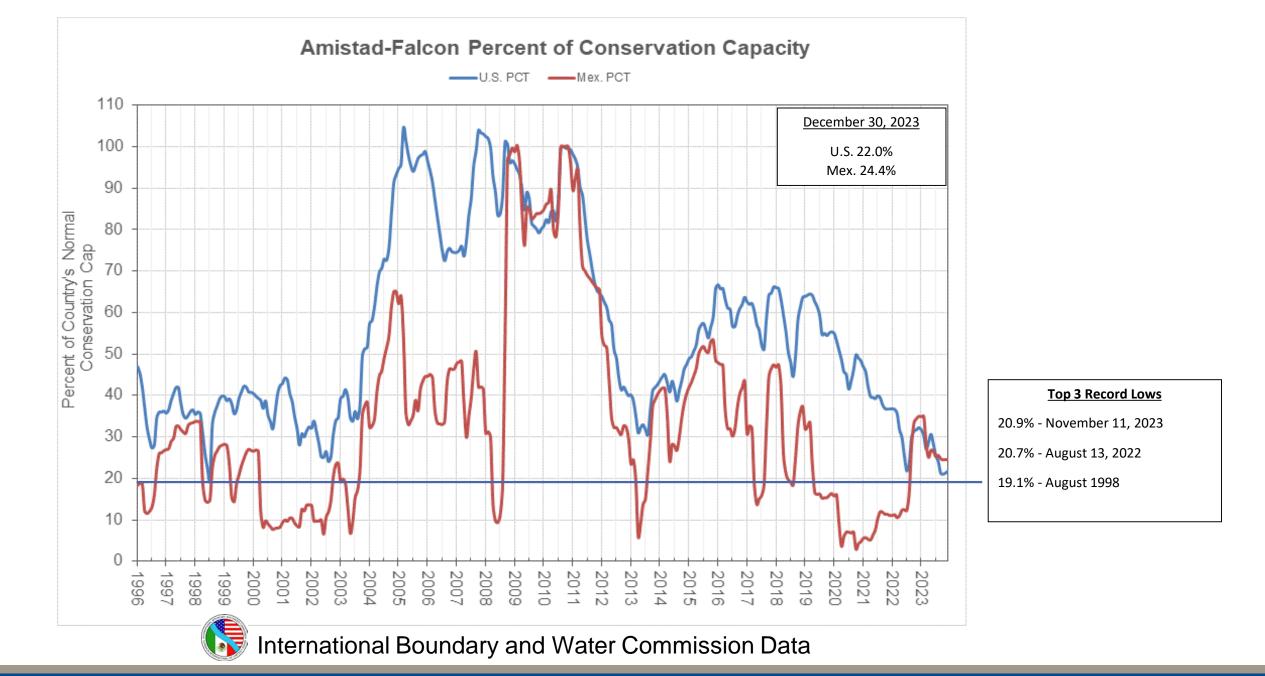




U.S. Combined ownership at Amistad and Falcon Reservoirs December 30, 2023 = 22.0%

#### U.S. Combined Ownership at Amistad/Falcon





# Conserve Water Every Drop Counts

#### Guadalupe Garcia III

Water Resources Administrator

www.brownsville-pub.com

www.brownsville-pub.com/drought



## **Communication Update**

### DROUGHT

• • BOARD OF DIRECTORS MEETING

# **Drought Campaign Plan – Stage 2**

- ✓ Website Drought Resources drought-related pages: **15**, page views to drought-related pages: **9626**
- Develop press release announcing stage 2
- Develop billboard ads Impressions: 24.9K
- ✓ Create stories for internal newsletters 3 stories created
- Create educational videos for social media total videos: 6, Views: 191
- ✓ Place ad in Brownsville Herald 2 ads run
- Posts on BPUB's social media Facebook: 50 posts, X (Twitter): 41, Total Reach: 114.6K, Engagement: 9.7K
- ✓ BPUB Central video 3 new videos created
- Contact local news stations for interviews interviews conducted: 7
- ✓ Utilize KXIQ 105.1 to reinforce messaging on radio stage 2 PSAs in rotation
- Community presentations about drought outreach events for resaca crews at schools: 5
- ✓ Get quotes for TV advertising campaign for stage 3 (IN PROGRESS)

## Additional Activities – Stage 2

- ✓ Utilize lobby TVs for additional messaging foot traffic: 26K
- ✓ Updating email signature for BPUB employees
- ✓ Social media advertising campaign to begin
- ✓ PUBCAP presentations

### **Examples**

#### Brownsville Public Utilities Board Published by Buffer O · November 11 · O

Remember vehicle washing is allowed twice weekly between midnight to 10:00 a.m. and from 7:00 p.m. to midnight, on the days designated for your landscape watering. Instead of using a hose, use a bucket and sponge to wash your car. It's a simple way to save water. Let's work together to conserve these vital resources, one drop at a time! #WaterConservation #Stage2

Recuerde que el lavado de vehículos está permitido dos veces por semana entre la medianoche y las 10:00 ... See more



#### Brownsville Public Utilities Board Published by Buffer @ - October 21 - @

Did you know there are other ways to save water besides following the Stage 2 water restrictions? Here are some useful water conservation tips: Avoid using running water to thaw food. Use a bowl of water to clean veggies instead of letting the faucet run. Try taking showers rather than baths.

Don't leave the tap running while brushing your teeth.... See more



#### Brownsville Public Utilities Board Published by Buffer **Q** - November 4 - **Q**

Want to make sure you're watering your plants at the right time? Simply enter your address at https://www.brownsville-pub.com/.../watering-schedule.../ and click "Check Watering Schedule" to find out. It's super easy and you'll be helping to conserve water. #Drought #Stage2

¿Quiere asegurarse de regar sus plantas en el momento adecuado? Simplemente ingrese su dirección en https://www.brownsville-pub.com/drought-resources/dr... See more



- Brownsville Public Utilities Board Published by Buffer O - October 18 - O
- Planning a new landscape project? Drought-resistant plants are the answer!
- They thrive on minimal water, saving resources. They can withstand dry conditions, ensuring your garden remains lively even during times of drought.
- They're low-maintenance, so you can enjoy a vibrant garden with ease. Make a green choice today and plant some drought-resistant beauties! #DroughtResistance
- ... See more



#### Brownsville Public Utilities Board

Published by Joseph Markle **O** · October 30 · **O** 

BPUB General Manager & CEO Marilyn D. Gilbert and Brownsville Mayor John Cowen remind customers of the importance of conserving water under Stage 2 of the Drought Contingency Plan. #bpub #brownsvillepub #brownsvilletx #drought #Texasdrought



s PSA

General Manager and CEO Ma

Published by Buffer 🛛 - 🤇 Under Stage 2 of the drough restricted to two days a week water your lawn from midnig midnight on your designated

#### J. Lawn irrigation is allowed

Midnight through 7:00 a.m On designated watering day

Brownsville Public Utilities Board

midnight on the designated landscape watering days.

7:00 p.m. to midnight. This includes ... See more

We're in Stage 2 of the Drought Contingency Plan, which means we need to adjust

our watering habits. Landscape irrigation and at-home car washing are capped at

Vehicle washing is permitted from midnight to 10:00 a.m. and from 7:00 p.m. to

Lawn watering via a sprinkler system is allowed from midnight to 7:00 a.m. and from

MIND YOUR WATER USE

twice a week, determined by the last digit of your service address.

Published by Buffer @ - October 2 - @

Car washing is allowed Midnight through 10:00 a.m On designated watering days

https://www.brownsville-pub.com/.../watering-schedule.

Según la Etapa 2 del plan de sequía, regar el césped con un sistem... See more



#### BPUB BOARD OF DIRECTORS MEETING

1/8/2024

# **Drought Campaign Plan – Stage 3**

- Develop press release announcing stage 3
- Develop additional bilingual billboard ads
- Create emergency digital newsletter focused on water
- Create emergency video series on providing updates to water situation
- Create educational videos for social media
- Place ad in Brownsville Herald
- Run posts on BPUB's social media
- BPUB Central video
- Contact media outlets about interviews
- TV advertising campaign, get quotes for possible radio
- Continue to utilize KXIQ 105.1, run additional radio advertising
- Community presentations about drought

# Consideration and Possible Approval of **Sponsorship Request** from the Children's Museum of Brownsville



B R O W N S V I L L E PUBLIC UTILITIES BOARD

CONSTANZA MINER





Year Long Sponsorship Opportunity

### Brownsville Public Utilities Board

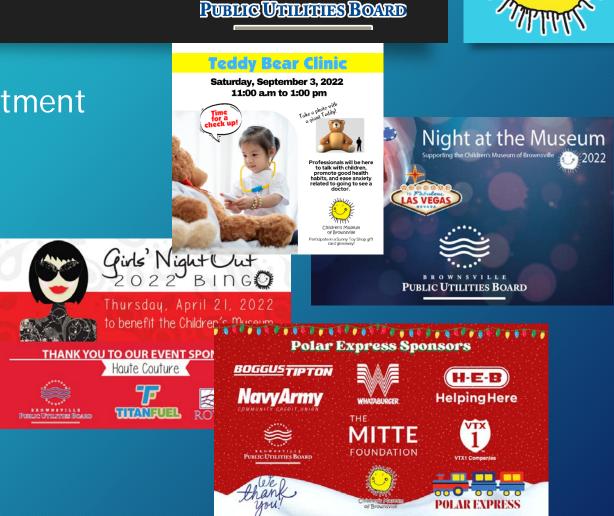
- Year Long Sponsorship
- Supports brand awareness through community engagement yearround

B B O W B C I S B B B O PHIRITORIAL

- Engage with a target audience focused on families and children
- Exclusive opportunities to be part of the museums special events
- Cost effective for the organization to make a one time commitment
- It showcases social responsibility on behalf of the company and giving back to the community
- Also strengthens each other's network

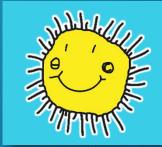
### Brownsville Public Utilities Board

- Year Long Sponsorship \$15,000 Investment
- Night at the Museum Fundraiser
- Girls' Night Out Bingo Fundraiser
- Teddy Bear Clinic
- Polar Express
- Chalk Art Festival
- Christmas Card Lane



BROWNSVILLE

### Impact



- Support our mission of introducing children to a world of learning through play
  - Over 60,000 annual visitors
- All the museum to go into the community e.g. Mini Makers Studio
  - Every BISD elementary school 1st & 5th grade
- Ongoing exhibit upkeep and development
- Increased local community involvement
- Increased local economic impact

**Business Journal Study Results:** 

1. consumers are more willing to offer support to a nonprofit if they believe the nonprofit has extensive sponsorship engagement.

2. people's perceptions of their donations' impact on the nonprofit transmit the positive effects of sponsorship engagement to willingness to donate.

\*https://www.sciencedirect.com/science/article/pii/S0148296320308705



### **Recess to Closed Meeting**

# **Closed Meeting Items**

1. Meeting with Board's legal counsel for advice about contemplated and pending court and administrative litigation and on matters in which the duty of the attorney under the Texas Disciplinary Rules of Professional Conduct conflicts with Chapter 551 (Sec. 551.071).

2. Discussion and consultation with Board Counsel of any contemplated and pending litigation involving Brownsville Public Utilities Board (Sec. 551.071).

3. Presentation, discussion, and possible recommendation of information upon pricing of purchased power, generation, and fuel and their impact upon the Fuel, Purchased Energy, and Marketing Charge (Sec. 551.086).

4. Discussion and possible action to select a firm for Bond Counsel Services (Sec. 551.074 and 551.071).

5. Discussion and possible action regarding the annual performance evaluation and compensation of the General Manager and Chief Executive Officer (Sec. 551.074).





### Consideration and Action on Closed Meeting Items



### Consideration and Action on Future Agenda Items



### Adjournment