



Drought Social Media Toolkit

How to use this toolkit

The drought social media toolkit has information that can be shared on social media to help spread the word on water conservation. Below are some tips you can follow to conserve water. If you have more water conservation tips, feel free to add them.

Ways to conserve water

1. Avoid keeping the water running while brushing your teeth. Instead, turn off the tap while you brush and use a glass of water to rinse.
2. Find and fix any leaks around your home.
3. Water the lawn in several short sessions rather than one long one to absorb moisture and avoid a runoff.
4. Install a water-saving pool filter. A single back flushing with a traditional filter uses 180 to 250 gallons of water.
5. If you wash your car, park it on the grass so that you will be watering it simultaneously.
6. You can avoid wasting gallons of water by using a bowl filled with water instead of the tap when washing dishes.
7. You can save water in the yard by covering your flowerbeds in gravel, pebbles, wood chips, and other materials instead of grass. These items cut water evaporation and keep the soil cooler during the summer.
8. Operate clothes washers only when fully loaded or set the water level for the size of your load.

Graphics and Social Media material

Suggested Posts for Facebook

Water Conservation

Reduce your water usage by using the following tips to conserve water:

- The best time to water your yard is during the early morning or evening when the sun is not at its hottest. This allows the water to seep into the soil without immediately evaporating into the air.
- Ensure the dirt is leveled in your flowerbeds and gardens to avoid water runoff.
- During the summer, leave grass cuttings in your grass to keep additional nourishments close to the soil.



Learn more about water conservation tips at www.brownsville-pub.com/online-tools/conservation-tips/. #WaterConservationTips

Water is a precious resource. We recommend conserving water by following these tips:

- Hand-wash dishes by filling two containers—one with soapy water and the other with rinse water containing a small amount of chlorine bleach.
- Clean vegetables in a pan filled with water rather than running water from the tap.
- Avoid using running water to thaw meat or other frozen foods. Defrost food overnight in the refrigerator or use the defrost setting on your microwave.

For more conservation tips visit www.brownsville-pub.com/online-tools/conservation-tips/ #WaterConservationTips

Drought Alerts

Stage 2

Do your part. Conserve water. Stage 2 Water Shortage Alert is in effect. Residents should follow these restrictions for water use:

- All restrictions from Stage 1 remain in effect unless added to or replaced by Stage 2 rules.
- Vehicle washing is allowed two days a week between 7 p.m. and 10 a.m.
- Non-essential watering, such as washing buildings, using water for dust control, or allowing water to run off into the streets, is prohibited.
- Lawn watering by a sprinkler system is restricted to two days a week based on the last digit of the service area and from 7 p.m. to 7 a.m.
- Variances must be acquired from the BPUB office to water new landscapes outside the landscape irrigation schedule for four weeks.

To learn more about BPUB's Drought Contingency Plan and water conservation efforts, visit www.brownsville-pub.com/drought or call xxx-xxx-xxxx. Find more ways to conserve water at <https://www.brownsville-pub.com/online-tools/conservation-tips/> #Drought #Stage2WaterShortageAlert #WaterRestrictions

Suggested Posts for Twitter

Water Conservation



Water is a precious resource. Small changes can have a big impact, such as taking showers instead of baths. Visit Brownsville-pub.com/online-tools/conservation-tips/ to learn more.

#WaterConservationTips

The best time to water your yard is during the early morning or evening when the sun is not at its hottest. This allows the water to seep into the soil without immediately evaporating into the air. Visit Brownsville-pub.com/online-tools/conservation-tips/ to learn more. #WaterConservationTips

Reduce water usage by using a bowl of water instead of the tap when washing dishes. Visit Brownsville-pub.com/online-tools/conservation-tips/ to learn more. #WaterConservationTips

Drought Alerts

Do your part. Conserve water. Stage 2 Water Shortage Alert is in effect. For a detailed look at water restrictions and conservation tips, visit www.brownsville-pub.com/drought or call xxx-xxx-xxxx.

#Drought #Stage2WaterShortageAlert